

1. The Promoter is Pioneer Foods Groceries (Pty) Ltd. ("The Promoter"), Registration number 1993/000454/07, a company incorporated in the Republic of South Africa and having its registered address at 1 Sportica Crescent, Tygervalley, Bellville.
2. Wild Island Easter Campaign ("The Competition") is open to all residents of South Africa, 18 years of age or older, except directors, members, partners, employees, agents or consultants of - or any other person who directly or indirectly controls or is controlled by - the Promoter or its marketing service providers in respect of the Promotional Competition, nor the spouses, life partners, business partners or immediate family members, or anyone who within a period of 183 days preceding this Competition has won any competition organised, promoted, or conducted by Pioneer Foods Groceries (Pty) Ltd, or who resides at the same address as such a Winner. Entrants, or guardians of entrants under 16 years of age, must be in possession of a valid identity document.
3. The Competition runs from 15 April 2021 until midnight 15 May 2021 ("last day"). Any entries received after midnight on this last day will not be valid and not be considered.
4. To enter, an Entrant must:
  - a) Purchase any Wild Island product at any store during the competition period.
  - b) Dial into the USSD line: \*120\*7734# (Cost per entry 20c/20s)
  - c) Follow the prompts
  - d) Keep your till slip
5. Entrants must retain their till slip(s) as proof of purchase.
6. 10 (Ten) Winners will be randomly selected by way of a draw conducted by the promoter or a person appointed by the promoter weekly. The winners will be contacted by way of SMS within 72 hours using the contact details (cellphone number) used to enter. Winners are required to provide the promoter with the Till slip and a valid barcoded identity document or passport in order to qualify.
7. Winner/s who cannot for any reason whatsoever be reached after 3 attempts have been made during business hours (i.e. between 8h00 AM and 17h00 PM, excluding public holidays) within a period of 72 hours from time of being drawn as a winner, will forfeit their prize and another Winner will be selected in accordance with the Competition's rules set out herein. The Winner announcement may be delayed in this instance at the sole discretion of the Promoter.

8. Each Cash Winner is eligible to win one (1) of five thousands rand (R5000) cash by using of an e-wallet which provides a pin to winners to use at a FNB ATM and draw the money in cash.
9. An accumulative amount of fifty thousand rand (R50000) worth of instant airtime will be awarded.
  - a) Airtime vouchers will be sent via SMS and will be in the form of a digital code.
  - b) Valid for 1 year, and cannot be exchanged for cash
  - c) Neither the promoter, participating retailer nor any other party involved in the competition can be held liable for the loss of the digital code for whichever reason after the winner has taken possession of the digital code. Under no circumstances will the gift card be replaced.
11. All risks in the Prizes will pass to the Winner upon notification of having won a Prize. Where necessary, the Winners shall ensure that the Prizes are insured against all risks including damage to the Prize as well as damage to third party property and persons. Such insurance is for the cost of the Winner and neither the Promoter nor any other party associated with the Competition will be liable for the costs thereof or be liable should such insurance not be applicable.
12. The Promoter shall have the right to terminate the Competition immediately and without notice for any reason beyond its control. In the event of such termination, all Entrants agree to waive any rights that they may have in terms of this Competition and acknowledge that they will have no recourse against the Promoter, its agents and/or staff.
13. All guarantees for any tangible Prizes which are won, are carried by the manufacturer and/or supplier thereof and not by the Promoter who funds the purchase of the Prizes but is not the supplier thereof. For this reason, the Promoter makes no warranties, whether explicit or implied, with respect to the Prizes.
14. Participation in this Competition constitutes acceptance of the Competition's rules and the Entrants agree to abide by these rules as set out herein.
15. Except insofar as is provided for in the Consumer Protection Act (Act 68 of 2008), the judges' decision is final, and no correspondence will be entered into after the Competition's closing date.

16. Each Finalist will be required to provide the Promoter with their full name, age, gender and last four digits of the barcode on the product, when responding to the notification of being selected as a Winner in this Competition.
17. The Promoter and its affiliates will collect and use Entrants' personal data provided in order to enable the awarding of a Prize in this Competition and for related promotional activities. The Entrants' personal data will furthermore also be used for the Promoter's, its affiliates and subsidiaries' marketing purposes.
18. By participating in the Competition, each Entrant consents to the transfer, storage and processing of the data in South Africa, for which consent may be withdrawn at any time by written notification to the Promoter.
19. The Promoter will keep the Entrants' personal data to fulfill the purposes for which it was collected or as required by applicable laws or regulations. The Promoter will not use any of the personal data collected for a different purpose without first obtaining the data subject's permission. The Promoter will not allow unauthorised third parties to use any of the personal information collected for the purposes of this Competition.
20. The Promoter reserves the right to request that any images taken of Winners be used for marketing purposes in any manner the Promoter may deem fit without any further remuneration being made payable to the Winners, which request they may decline.
21. All Entries become the property of the Promoter.
22. By entering this Competition, the Promoter reserves the right to communicate with the Entrants at any time during, or after the Competition's closing date, whereas the Winner/s may opt out from receiving such communication at any time.
23. All Entrants indemnify the Promoter, its advertising agencies, advisers, suppliers, and nominated agents against any and all claims, damages or losses resulting from their participation in this Competition, arising from negligent acts or omissions of the Promoter.
24. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries.

25. The Promoter is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Promoter on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination thereof, including any injury or damage to Entrant's or any other person's computer relating to or resulting from participation in this Competition or downloading and uploading of any materials in this Competition.
26. Any queries in this regard, can be made by means of calling the consumer toll free services division on 0800212360 during office hours (between 8h00 AM and 16h30 PM, excluding public holidays) throughout the duration of the Competition.
27. If required by the Minister for Trade and Industry, the National Consumer Commission or National Consumer Tribunal, or for any other reason whatsoever, The Promoter will be entitled to terminate the Competition immediately without any notice to the Entrants. In such an event all Participants hereby waive any rights which they may have against the Promoter.
28. A copy of these rules can be found on <https://www.pioneerfoods.co.za/>.